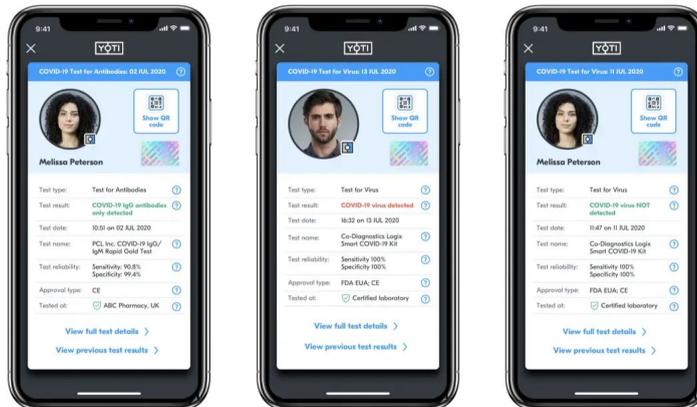


YOTI DEVELOPS GLOBAL CODE OF PRACTICE AND PRIVACY FOCUSED APPROACH TO SHARING PERSONAL HEALTH DATA, INCLUDING COVID-19 TEST RESULT CREDENTIALS

Helps health clinics, pharmacies and hospitals verify identities and issue test results onto individuals phones



LONDON - 05/05/20 Digital identity and credential management platform [Yoti](#) has developed a privacy focussed approach to sharing Covid-19 test credentials using biometrics and anti-spoofing technology. It is backed by a global [Code of Practice](#) that's designed to protect individuals sharing verified health test results with organisations.

The solution helps health organisations issue, update and revoke trusted health credentials onto an individual's free Yoti app through the secure Yoti platform. This ensures the highest standards of health data management and transparency for those that have the authority to issue, share and review test credentials that sit alongside an individual's digital ID. This enables them to share their credentials in a way that promotes data minimisation and protects privacy.

Digital IDs offer greater protection than traditional ID documents, with individual details encrypted and shielded by a 5 digit PIN, along with the person's unique biometrics. This makes Yoti a ready-made and secure solution for health credential management. Backed by a trusted code of practice that was written with the help of medical and privacy experts, the code is centred around five key pillars:

1. Trusted identity verification of individuals
2. Trusted and transparent medical testing of individuals by medical authorities
3. Trusted storage of credentials or Medical Data
4. Trusted presentation and transfer of Medical Test Credentials
5. Privacy requirements

Yoti is already creating digital staff IDs for the UK [NHS](#) and has been adopted as the official digital ID of the Jersey Government. It is also accepted in 12,000 UK stores. The free app

has had over 7 million downloads and is built with the highest data security standards. Yoti accepts government-approved IDs from over 190 countries, which are verified using leading technology and trained security experts.

The solution is free for individuals and health organisations issuing Covid-19 test results on Yoti. Quick to install APIs with no integration fees mean it's fast and easy to deploy and brings privacy by design, with no tracking of individuals. Digital receipts provide a clear audit trail for people to know what they share, when and with whom.

Yoti would like fellow experts to provide feedback on the Code of Conduct via julie.dawson@yoti.com and help create an industry-wide standard.

===ENDS===

Yoti press - Mark Hindle mark.hindle@yoti.com

About Yoti

Contact Covid19@yoti.com or visit www.yoti.com.

Yoti is a digital ID and credential management platform that allows organisations to verify identities and trusted credentials online and in person. Yoti's products span identity verification, age verification, document e-signing, access management and biometric authentication.

Yoti is certified to ISO/IEC 27001:2013 for ID Verification Services. Yoti is ISAE 3000 (SOC 2), Type 2 certified for its technical and organisational security processes and is a Secured by Design (Official Police Security Initiative) member company.