

## **GAMESYS GROUP PLC SPEEDS UP KYC WITH DIGITAL VERIFICATION TECHNOLOGY FROM YOTI**

**LONDON - 4th March 2020** - Global online gaming operator [Gamesys Group PLC](#) will leverage [Yoti's](#) advanced identity verification technology to enhance the customer experience and KYC process while tackling identity fraud. Yoti's integrated solution [Doc Scan](#) will transform Gamesys customer experience - offering a simple, private and secure way of proving identity when signing up for Gamesys sites on the web, mobile, and tablet.

Doc Scan will be embedded into the Gamesys user flow and will deliver know-your-customer (KYC) and anti-money laundering (AML) checks to enhance compliance and boost onboarding efficiency for players around the globe that can access Gamesys' broad suite of online games.

Yoti will enable Gamesys to verify the identity of end-customers to a high-level of assurance both in the UK and internationally, using government-approved documents including passports, driving licences, and national ID cards from 200 countries. Customers will be able to prove who they are remotely and securely anywhere in the world.

The new technology will enable Gamesys to streamline customer onboarding and customer due diligence whilst ensuring regulatory compliance and reduce costs through a best-in-class technology solution.

**Simon Mizzi, Marketing Director of Gamesys said:** "This partnership with Yoti is a double win for Gamesys. Not only does it enhance the already strong processes that we have in place but it demonstrates our determination to understand and care for our customers and to provide them with the most enjoyable experience within a secure environment".

**John Abbott, Chief Business Officer at Yoti** said "We're delighted to be working with Gamesys to make the gaming experience better for players. Gamesys share our commitment to building trust between businesses and consumers - and together we provide a simple, private and secure way for people to prove their identity for Gamesys powered games."

**===ENDS===**

**Enquiries:**

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## **About Gamesys Group plc**

Gamesys Group plc currently offers bingo and casino games to its customers using brands which include Jackpotjoy ([www.jackpotjoy.com](http://www.jackpotjoy.com)), Virgin Games ([www.virgingames.com](http://www.virgingames.com)), Botemania ([www.botemania.es](http://www.botemania.es)), Vera&John ([www.verajohn.com](http://www.verajohn.com)), Heart Bingo ([www.heartbingo.co.uk](http://www.heartbingo.co.uk)) and Monopoly Casino ([www.monopolycasino.com](http://www.monopolycasino.com)).

## **About Yoti**

Founded in 2014, Yoti is a global technology company on a mission to become the world's trusted identity platform. Our free digital identity app is the new, safer way to prove your age on nights out, check out faster with age restricted items at supermarkets and save time and money proving your identity to businesses. It brings safer connections with the people you meet online as well as enabling secure website login with your biometrics instead of remembering passwords. Yoti also provides embedded solutions for business including Doc Scan and Yoti Age Scan. All personal details are secured with 256-bit encryption and Yoti promotes a data minimisation approach.

Yoti provides global coverage for businesses by authenticating government-issued ID documents from 200 countries. It uses a combination of NIST-approved facial recognition and anti-spoofing technology with manual checks by 'super recognisers' in a cleanroom environment to determine that individuals and ID documents shared are genuine and belong to the individual using the service. Yoti uses 256-bit encryption to ensure personal details are protected and safely shared while tackling fraud, boosting regulatory compliance and increasing conversion rates. For more information, visit [www.yoti.com](http://www.yoti.com)