



Yoti Guardians Council Meeting Minutes

Attendance: See Table at end
Date: 9 December 2021, 1700-18.53 GMT

Location: Google Hangout
Recorder: Valentina Dotto

Agenda	<ol style="list-style-type: none"> 1. Voluntary ICO Audit on AADC 2. Yoti's growth 3. Update & request for help on the recruitment of the new Guardians. 	<ol style="list-style-type: none"> 4. Reflection on their time as Yoti Guardians - Renata, Doc & Joyce 5. Update on Yoti HR parental policy 6. Update on the last internal Ethics & Trust Committee meeting: U13 Age Estimation. 7. AOB
Actions from Previous Meeting:		Status Update
<ul style="list-style-type: none"> ○ Continue the recruitment for new Guardians. 		ONGOING
<ul style="list-style-type: none"> ○ The Guardians are working on developing the paper gathering the story of our Founding Guardians after six years of involvement in the founding of the Council. 		ONGOING
Actions from this Meeting:		Status Update
<ul style="list-style-type: none"> ○ Working on a couple of different ways of telling Yoti's story -we would welcome the Guardians input to refine it. (Several documents will be shared and all feedback is welcome) ○ Start interviewing and shortlisting potential Guardians ○ In-person session for Guardian past and present 		
Next Council Meeting		

Summary notes from the meeting are provided below, with points of agreement and actions clearly noted.

Welcome	Meeting began at 1700.
ICO voluntary audit	<p>Topic: ICO voluntary audit on the Age Appropriate Design Code (AADC)</p> <p>Yoti presented to the Council on the preparation work and voluntary audit process, resulting in positive feedback and findings of the ICO. Some minor adjustments will be made. This also has enabled Yoti to empathise with the work that other platforms need to undertake to comply with the AADC.</p> <p>This experience is now helping us to support a wide range of businesses who are interested in using our services to meet their obligations under the Children's Code - for age assurance, parental consent, specifically with gaming and social companies.</p> <p>We shared with the Guardians the helpful summary of the Age Appropriate Design Code by 5Rights</p>



	<p>https://5rightsfoundation.com/uploads/demystifying-the-age-appropriate-design-code.pdf</p> <p>Discussion: Summary of discussion included:</p> <ul style="list-style-type: none"> • The Guardians commented on how it was a fascinating exercise, highlighting how Yoti was adapting the language of communication for young people and a wider segment of society. Digital identity often suffers from being overly complex, even to adults - so this is beneficial for all stakeholders. • The Guardians discussed how beneficial it would be if consumers could signal their privacy preferences via the Yoti app. This would require taking a bold, user-centric view, rather than starting with the policy. This could position the Yoti offering as a user-value app, rather than a commercial centric app.
<p>Yoti's growth</p> <p>Update from CEO on growth strategy</p>	<p>Topic: Yoti's growth</p> <p>Yoti's future plans in terms of growth and investment was presented to the Council, including plans for capital raising.</p> <p>Discussion:</p> <ul style="list-style-type: none"> • The Guardians discussed potential avenues for raising capital from mission aligned investors, including Development Banks. • Noting the caution around Digital ID being shown from big tech philanthropic organisations. The space has become very political and geo-political. • It is clear that digital ID is a long-term play. It should help that Yoti has a record as a solid code developer (with real products in the real world) and as an organization that clearly learns along the way. <p>The Guardians inquired about our progress working jointly on the strategic partnership with the UK Post Office, and Yoti summarised the steady progress and increasing visibility of the partnership, not just in the UK, but abroad. The Yoti and Post Office partnership can leverage the unique benefit of the extensive Post Office network for in-person identification in branches. We are watching closely the evolution of the national and global trust frameworks and our alignment with them, in particular in Australia.</p>
<p>Update on the recruitment of the new Guardians.</p> <p>&</p> <p>Retrospective & suggestions for Yoti Guardians Council going forwards</p>	<p>GUARDIANS COUNCIL RECRUITING & RETROSPECTIVE</p> <p>Topic: Guardian Recruitment Process</p> <p>A collective document has been produced of potential Guardian candidates, sourced from the current Guardians. Guardians offered to support the next wave of recruitment, and will be contacted by Yoti for their availability to interview potential guardians and draw up a shortlist.</p> <p>Discussion:</p> <p>Joyce, Doc and Renata all offered reflections on their tenure serving on the Guardian Council, and their appreciation for the dedication that Yoti has, and continues, to pursue it's vision of a purposeful, individual-centric digital ID business. Outgoing Guardians were thanked for their outstanding, and pioneering service.</p> <p>An in person session for the Guardians past and present will be planned, when travel permits.</p>



	<p>The Guardians shared a paper as food for thought: Kim Cameron's passing -https://blogs.harvard.edu/doc/ Kim was a founding father of Identity and we now operate in a world he helped make. https://nat.sakimura.org/2020/06/23/the-law-of-identity-in-ssi-era-by-kim-cameron/</p>
<p>Update on the last internal ethics group: U13 Age Estimation.</p>	<p>Topic: AV for U13 childrens' sites</p> <p>For informational update, and likely discussion at a future Council meeting.</p> <p>Commercial opportunities for Yoti to provide age assurance services and/or to enable age appropriate content moderation solutions are likely to increase. This will create the need for Yoti to consider what could be the reputational fallout from providing AV services to platforms which do not obey the law, or do not act appropriately, and in what circumstances.</p> <p>The internal Yoti Ethics Committee has begun considering: What due diligence would Yoti have to perform before offering age assurance solutions to a children's site to enable under-13s to be age-checked?</p> <p>Yoti believes it should provide age assurance services to platforms for under 13s, and that Yoti is well positioned to do so. Yoti is exploring the drafting of a due diligence process, 'Safe use pledge' in collaboration with clients and users, and then consideration of setting up of youth focus groups, or youth representatives or advisors. All these potential solutions came with a strong desire that Yoti's provision of age assurance to platforms should ideally be inclusive of young people living with disabilities, without documents or devices.</p>
<p>AOB</p>	
<p><i>Adjournment</i></p>	<p>The meeting was called to a close at 1930.</p>

2021 Meeting Attendance													
Meeting Dates	1/3	27/5	7/9	9/12			Yoti Staff	1/3	27/5	7/9			
Seyi Akiwowo	●	●	●	●			Robin Tombs	●	○	●	●		
Renata Avila	●	●	●	●			Julie Dawson	●	●	●	●		
Doc Searls	●	●	●	●			Eric Levine	●	●	●	●		
Joyce Searls	●	●	●	●			Ken Banks	☒	☒	☒	●		
Gavin Starks	●	●	●	●			Valentina Dotto	☒	☒	●	●		
							Florian Chevoppe-Verdier	☒	☒	●	☒		
							Chris Field	☒	☒	●	☒		
							Cassandra Stobbs	☒	●	☒	☒		
							John Abbott	☒	●	☒	☒		
							Samuel Rowe	●	●	☒	☒		

● = in attendance ○ = absent/ apologies ☒ = Not scheduled to attend