

Scottish citizens can now use digital identity app Yoti to securely access their Improvement Service myaccount

Scotland, UK, 11th March 2019 - Scottish citizens can now use digital identity app [Yoti](#) to securely prove their identity and verify their Improvement Service [myaccount](#). Through myaccount, citizens can access a range of online public services such as paying council tax, requesting a parking permit or paying for school meals. Integrating Yoti into the myaccount service is **the first step** by the Improvement Service to deliver more digital services to Scottish citizens. This forms part of the Improvement Service ambitions to further develop [myaccount](#) and its platform for digital services; it will also see new features and functionality added to the service and a better end-user experience, including a new user interface shaped by customer feedback.

Initially as a pathfinder, individuals will be able to use Yoti to:

- Verify their myaccount and access public services in a quick and convenient way
- Securely register and log into their myaccount without a username or password

To date, the process of verifying an individual is time-consuming, insecure, and heavily reliant on face to face processes, because proving identity online to a high degree of certainty has been difficult. The Improvement Service wanted to introduce a better experience for those with smartphones to be able prove who they are online.

The Improvement Service selected Yoti as one of their technology partners to help transform local and national services through innovation, and give citizens an easier and safer way to prove their age and entitlement.

The Improvement Service continues to be a key partner in a wider programme of work led by the Scottish Government to develop a common public approach to digital identity assurance, as part of digital public services. This work remains ongoing, with the project currently in a proof of concept phase of development.

Sarah Gadsden, Interim CEO The Improvement Service commented, *“We committed to further develop the myaccount service to strengthen our offer and our support for digital transformation. It is pleasing to see these new developments come to fruition and we look forward to further build upon these in the coming months.”*

Robin Tombs, CEO and Co-founder Yoti commented, *“After being selected by the Improvement Service last year to help give individuals an easier and safer way of proving their identity and entitlement to services, we’re delighted Scottish citizens can now use Yoti to securely log into their myaccount. The Improvement Service can be confident the right person is logging into the account, and in turn, individuals can verify their identity in a simple and secure way, and won’t have the hassle of remembering login details. We’re excited to work closely with the Improvement Service and local Scottish councils over the coming months to give citizens more ways to use Yoti.”*

Yoti gives people more control over their personal data by allowing them to share specific identity attributes (i.e. just their name or 18+).

The free Yoti app is available for [Apple](#) and [Android](#) phones and takes less than five minutes to set up. People take a selfie and add an ID document with their smartphone, which is transformed into a digital identity.

For more information go to www.Yoti.com or visit <http://www.improvementservice.org.uk>

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About the Improvement Service

The Improvement Service (IS) is the national improvement organisation for local government in Scotland. Our purpose is to help councils and their partners to improve the health, quality of life and opportunities of all people in Scotland through community leadership, strong local governance and the delivery of high quality, efficient local services.

The Improvement Service Digital Public Services comprises of a portfolio of products and services to support digital transformation on a national scale in Scotland. These include [myaccount](#), the secure authentication service operated and managed by the Improvement Service with Scottish Government funding, the National Entitlement Card, Data Hub, [parentsportal.scot](#), [bisaccount.scot](#), OneScotland Gazetteer, Spatial Hub and [tellmescotland](#). For more information, visit <https://www.improvementservice.org.uk/digital-public-services.html>

About Yoti

Founded in 2014, [Yoti](#) is a global technology company on a mission to become the world’s trusted identity platform. Our free digital identity app, with over 3 million downloads, is the new, safer way to prove your age on nights out, check out faster with age restricted items at supermarkets and save time and money proving your identity to businesses. It brings safer connections with the people you meet online as well as enabling secure website login with your biometrics instead of remembering passwords. All personal details are secured with 256-bit encryption and Yoti promotes a data minimisation approach. For more information, visit www.Yoti.com

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